

Who are Navitas?

Navitas were previously known as IBT (Institute of Business Technology). They are an Australian education business.

Their portfolio of business activities includes:

- ‰ university international foundation, undergraduate diplomas and pre-Masters courses as pathways into 'partner' university courses for international students
- ‰ English language training
- ‰ delivering vocational training
- ‰ 'vertically integrating', (acquiring) student recruitment agents in source countries.

Company operations

They describe themselves as 'the largest Australian provider of English Language training'. This is delivered through a subsidiary company, ACL.

They also describe themselves as an Australian market leader in pathways programs and they have long-term agreements for partnerships with nine Australian universities, including Macquarie University, Deakin University, Griffith University, Curtin University, Edith Cowan University, University of South Australia, Flinders University and University of Adelaide.

Navitas has agreements with three Canadian universities, McMaster, Simon Fraser and Manitoba.

Navitas also has 'partnerships' in Lusaka, Zambia and Nairobi, Kenya.

British operations

‰ Since 2000, Navitas has had an IBT centre at Hertfordshire university.

‰ In 2003, it opened a similar one at Brunel university.

‰ In 2007, Navitas opened two more IBT centres at Anglia Ruskin and Swansea universities.

Big business

As is clear from the scale of these operations, Navitas is now a big education business.

In December 2004, it listed on the Australian Stock

Challenging **the Market** in Education

It aims to achieve this in 3 ways:²

1 Expansion of existing operations

Navitas says that it wants to increase student numbers at its existing operations by 'maintaining and leveraging out relationships with partner universities and agents', by broadening the programs its IBT ventures offer, by marketing courses better, improving

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